

# BMW Financial Services

## 2009MY Sales Support Rates

BimmerFile.com

New 2009MY	Lease		OwnersChoice***		Select (1)**/Retail (1)		BMW NA Market Allowance (2)	Program End Date
	24-42		24-42		24-60			
	SSP^	Loyalty	SSP^	Loyalty	SSP^	Loyalty		
328i Coupe	.00210	.00200	6.25%	6.25%	3.9%	3.9%		10/31/08
328xi Coupe	.00210	.00200	6.25%	6.25%	3.9%	3.9%		10/31/08
328i Sedan	.00215	.00190	5.75%	5.75%	2.9%	2.9%		10/31/08
328xi Sedan	.00215	.00190	5.75%	5.75%	2.9%	2.9%		10/31/08
328i Convertible	.00245	.00235	6.75%	6.75%	3.9%	3.9%		10/31/08
328i Sport Wagon	.00245	.00235	6.75%	6.75%	2.9%	2.9%		10/31/08
328xi Sport Wagon	.00245	.00235	6.75%	6.75%	2.9%	2.9%		10/31/08
335i Coupe	.00240	.00230	6.75%	6.75%	3.9%	3.9%		10/31/08
335xi Coupe	.00240	.00230	6.75%	6.75%	3.9%	3.9%		10/31/08
335i Sedan	.00225	.00200	6.25%	6.25%	2.9%	2.9%		10/31/08
335xi Sedan	.00225	.00200	6.25%	6.25%	2.9%	2.9%		10/31/08
335i Convertible	.00245	.00235	6.75%	6.75%	3.9%	3.9%		10/31/08
528i	.00210	.00200	6.00%	6.00%	2.9%	2.9%		10/31/08
528xi	.00210	.00200	6.00%	6.00%	2.9%	2.9%		10/31/08
535i	.00220	.00210	6.25%	6.25%	2.9%	2.9%		10/31/08
535xi	.00220	.00210	6.25%	6.25%	2.9%	2.9%		10/31/08
535xi Sport Wagon	.00210	.00200	6.00%	6.00%	2.9%	2.9%		10/31/08
550i	.00220	.00210	6.25%	6.25%	2.9%	2.9%		10/31/08
650i Coupe*	.00180	.00170	5.25%	5.25%	3.9%	3.9%		10/31/08
650i Convertible*	.00180	.00170	5.25%	5.25%	3.9%	3.9%		10/31/08
X3 xDrive30i	.00215	.00205	6.25%	6.25%	2.9%	2.9%		10/31/08
X5 xDrive30i	.00230	.00200	6.50%	6.50%	2.9%	2.9%		10/31/08
X5 xDrive48i	.00210	.00200	6.00%	6.00%	2.9%	2.9%		10/31/08

\*\*\*OwnersChoice financing is available only in IL and TX

\*\*Select Financing not available in IL, MD, NC, ND, NH, NV, PA, TX

\*6/7 Series Sales Support Rates also apply with Individual Package.

(1) The Retail and Select Sales Support Rates are not eligible for mark-up. In lieu of reserve eligibility, BMW Financial Services, in conjunction with BMW of North America, will be paying a Double Flat Fee structured off the traditional BMW FS flat fee schedule.

(2) Market Allowance Program can be used in conjunction with contracts booked through BMW FS using September/October Sales Support rates and residuals.

Normal credit approval guidelines and applicable rate locks apply. For all models not listed above (remaining 1 Series, M3's, X6), please see your Regional Rate bulletin for applicable Regional rates.

Please note that Loyalty is no longer stated as a reduction, but as posted rate.

