

BMW of North America, LLC
2010 Model Year
Suggested Retail Price

Effective November 17, 2009

		550i Gran Turismo
U.S. Models		
Base Price U.S.A. Port of Entry*		\$63,900
Base Price Euro Delivery Munich Pick Up		\$59,425
Base Price Diplomatic U.S.A. Port of Entry		\$60,705
Options		
2VH	Integral Active Steering (Requires ZSP on indicated models)	\$1,750 (req'd)
416	Power rear sunshade with rear manual side window shades (Included in package)	\$500 ZLU
456	Multi-contour seats (Included in package)	\$1,300 ZAV, ZSP
494	Heated front seats (Included in package)	\$500 ZAV, ZCW
4CA	Ash Grain Wood trim	NC
4CB	Fineline Matte Wood trim	NC
4NB	4-zone automatic climate control (Included in package)	\$500 ZLU
4U1	Ceramic Controls	\$650
4UY	Ski bag	\$150
610	Head-up Display	\$1,300
655	Satellite radio with 1 year subscription	\$350
6FG	Rear-seat entertainment	\$2,200
6FL	iPod and USB adapter (Included in package)	\$400 ZPS
6NF	Smartphone Integration (Requires 6FL on indicated models)	\$150 (req'd)
6UK	Night Vision with Pedestrian Detection	\$2,600
Colors / Upholsteries		
	Non-Metallic paint	STD
	Metallic paint	NC
LC	Leather Dakota	STD
NA	Nappa Leather (Requires 456 on indicated models)	\$1,000 (req'd)
Packages		
ZAV	Active ventilated seat package (In combination with ZSP)	\$2,950 \$1,950
ZCE	Camera Package	\$750
ZCV	Convenience Package	\$1,900
ZCW	Cold Weather Package	\$950
ZDA	Driver Assistance Package	\$1,350
ZLU	Luxury Rear Seating Package (In combination with ZCW) (Requires ZAV on indicated models)	\$3,950 \$3,650 (req'd)
ZPS	Premium Sound Package	\$1,400
ZSP	Sport Package 2B2 20" wheels w/performance tires (upgrade)	\$4,200 +\$1,000
Note: Package contents not fully represented above. Comprehensive package descriptions available separately.		
Other Charges		
Destination & Handling		\$825

All prices and specifications are subject to change without notice. STD - Standard Equipment, NA - Not Available, NC - No Charge Option

* The Dealer's ultimate cost may vary due to incentives, allowances and other programs or payments.

		550i Gran Turismo	Retail Price
ZAV	Active ventilated seat package 453 Front ventilated seats 455 Active front seats 456 Multi-contour seats 494 Heated front seats	x	\$2,950
	In combination with ZSP	x	\$1,950
ZCE	Camera Package 3AG Rear-view camera 5DK Side-view camera	x	\$750
ZCV	Convenience Package 316 Power tailgate 322 Comfort Access keyless entry 323 Soft-close automatic doors	x	\$1,900
ZCW	Cold Weather Package 248 Heated Steering Wheel 494 Heated front seats 496 Heated rear seats	x	\$950
ZDA	Driver Assistance Package 5AC Automatic high beams 5AD Lane Departure Warning 5AG Active Blind Spot Detection	x	\$1,350
ZLU	Luxury Rear Seating Package 416 Power rear sunshade with rear manual side window shades 454 Rear ventilated seats 460 Rear comfort seats 496 Heated rear seats 4NB 4-zone automatic climate control (Requires ZAV on indicated models)	x (req'd)	\$3,950
	In combination with ZCW	x	\$3,650
ZPS	Premium Sound Package 677 Premium hi-fi system 6FL iPod and USB adapter	x	\$1,400
ZSP	Sport Package 223 Electronic Damping Control 229 Active Roll Stabilization (ARS) 255 Sports leather steering wheel 2LG 19" Y-spoke Wheels (Style 315) with performance tires (19x8.5, 245/55 R19 front and 19x9.5, 275/40 R19 rear) or 2B2 20" Double-spoke Wheels (Style 316) with performance tires (20x8.5, 245/40 R20 front and 20x10.0, 275/35 R20 rear) 2VA Adaptive Drive 456 Multi-contour seats 760 Shadowline exterior trim	x x	\$4,200 + \$1,000

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